



Darla Rowley
Impact Interior Design Solutions, LLC
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Impact Celebrates 5 years! Impact Celebrates Five Years of Service

Impact Interior Design Solutions has been adding value and bringing pleasure to Detroit area homeowners and sellers for over five years.

Darla Rowley, President and Owner of Impact says "it has been our privilege to assist home sellers in this extremely difficult market. We are proud to have had the opportunity to help re-build equity in so many homes. More importantly, we help sellers move to the next house more easily. And although some of our clients are not moving, they are looking for ways to freshen the look of their home and add some "wow factor" on a budget. We apply cost-effective staging techniques to give any home a great new look. "

Over the past five years, Impact has provided staging services and consultations to over 600 home sellers. Most of these houses have sold very quickly. Darla says, "Our only regret is that so many individuals call us after they have had their house on the market for some time, and only after they have already experienced great losses. After carrying cost and the market depreciation that has taken place in recent years, a house that is not moving is costing sellers thousands per year...often in excess of tens of thousands, depending on price and neighborhood. We encourage sellers to call us before they market, to make the most of every showing and get the greatest return on their investment in our services. We are honored to be part of a comprehensive marketing strategy for selling any home".

Recently Impact has begun to do more vacant properties, and has also developed a sub-specialty in revitalizing extremely distressed properties or homes which are in the process of being sold as result of an estate sale. Impact continues to provide cost effective staging reports, and is able to provide a list of reliable home improvement providers to help do-it-yourself customers, or those on extremely tight budgets.

In a time when many Home Staging companies have gone out of business, Impact is continuing to grow and provide value added services.

For more information on home staging, or to view recently staged properties, visit www.impactids.com Call Darla for solutions to your home decorating, staging, or organization challenges. 248-761-3320.