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Seasonal Décor

Are you known for your over-the-top seasonal décor?

The holidays, especially Christmas, give us a great opportunity to pull out all the stops—and compete with the Joneses across the street—in our outdoor decorations.

And while seasonal décor is a lot of fun, and may be a family tradition, it can distract buyers from enjoying the exterior beauty of your house. The giant inflatable snow-globes at Christmas and the monstrous spider web at Halloween are perfect examples. Inside the house, an over-abundance of seasonal décor will detract from a tasteful color scheme or the well laid-out floor plan, and will make the home appear cluttered.

Over-the-top decorations are fun when you are living in and enjoying your home, but they can detract from the important aspects of a home that buyers are seeking. Sellers need to be aware that some traditions may need to be toned down—or put on hold--until the house is sold.

When you are selling, ask yourself, “What do I want the buyers to remember about my house?” The only thing you want them to remember is the great layout, tasteful color scheme, beautiful exterior architecture and your lovely shrubs and trees...not the outlandish décor, inside or out.

